SPONSORSHIP & EXHIBITION OPPORTUNITIES
Convention Centre Dublin, Ireland
20th – 24th August 2023

INTERSPEECH2023.org
Welcome

We are delighted to invite you to the 24th INTERSPEECH Conference from August 20th to 24th, to be held in the Convention Centre Dublin, Ireland. INTERSPEECH, as the world’s largest and most comprehensive conference on the science and technology of spoken language processing, is a hugely important event for our community. We are particularly keen to offer our community a chance to reconnect in a friendly and relaxed atmosphere, where everyone is welcome.

Despite being a major European city, Dublin remains as intimate as a village and as friendly as an Irish pub. Framed by mountains, centred on a river and edged by a beautiful bay, the city's streets and alleys are filled with vibrant art and historic buildings, hip cafés and traditional “old man” pubs, as Dubliners call them. Walk the streets and you’ll feel the energy of over 1,000 years of history, as echoes of the Vikings mix with buzzing boutiques, cobbled streets reverberate with the sounds of buskers, and 18th century parks play host to festivals, film and food markets.

With days filled with top-quality research and vibrant discussion, and evenings packed with culture, creativity and craic (Irish term for fun), INTERSPEECH 2023 is the perfect opportunity to reconnect with colleagues from across the world.

Conference Theme

“Inclusive Spoken Language Science and Technology – Breaking Down Barriers”

The Interspeech Community has played a vital role over the decades in advancing the state of the art around the science and technology of spoken language processing. Our understanding of human speech and language enables the development of technology and policies with the ability to transform lives for the better. This creativity comes with a responsibility. We believe that our community has a special role to play in ensuring that emerging technology in the domain of speech and language should be for the benefit of the widest possible audience. We plan to use INTERSPEECH 2023 to promote the theme of inclusion in the context of speech and language research, asking participants to focus on whether their work is relevant for the widest possible range of users.

As researchers, we are all too familiar with the challenge of variability in human speech and language. We know that male and female voices are quite distinct. Our voices and speaking style change dramatically as we age from childhood to our elderly years. There are over 6000 different languages in the world. New speakers of a language bring more new accents and idiosyncrasies. Speech pathologies result in barriers to speech technology. In INTERSPEECH 2023, we want researchers to pause and think about inclusion. Is your algorithm, your system, your experiment, or discovery, useful for as wide a range of speech or speakers as possible? If your dataset has all native speakers of a language, can you extend it to non-native speakers? If you demonstrate performance of your system on an English language dataset, can you also show it works for Spanish, Chinese, or Hindi? Does your finding about adult speech include older speakers, or what are the limits and why? If you quote overall percentage performance figures, can you break that down for gender, by age, or other demographics?

Ireland is a country with two official languages – English and Irish. It is an ever-changing country, with 40% of our population under 30 years of age and 17% of population now not born in Ireland. It is a progressive society, being the first country in the world to legalise same-sex marriage by popular vote in 2015, and the first country to commit to sell off its investments in fossil fuel companies in 2019. The Irish are famous for speech and language- just think of the writer
Oscar Wilde, the poet WB Yeats, former President and former UN High Commissioner for Human Rights Mary Robinson, and the outspoken musician Bono. What better setting for this discussion!

The theme of inclusion will resonate at multiple levels throughout the conference. The roots of Interspeech lie in our understanding of human speech communication. However, with the power of deep-learning and the improved performance it has delivered for speech technology, it is possible to get carried away on the wave of algorithmic advancement. We will also celebrate the human side of speech communication, giving full recognition to the importance of including core language knowledge in technology development.

About INTERSPEECH 2023

About ISCA – International Speech Communication Association

The purpose of the association is to promote, in an international world-wide context, activities and exchanges in all fields related to speech communication science and technology. The association is aimed at all persons and institutions interested in fundamental research and technological development that aims at describing, explaining and reproducing the various aspects of human communication by speech, that is, without assuming this enumeration to be exhaustive, phonetics, linguistics, computer speech recognition and synthesis, speech compression, speaker recognition, aids to medical diagnosis of voice pathologies. www.isca-speech.org

About ADAPT

ADAPT, the world-leading SFI Research Centre for AI-Driven Digital Content Technology, brings leading academics, researchers and industry partners together to deliver excellent science, engage the public, develop novel solutions for business across all sectors and enhance Ireland’s international reputation. Coordinated by Trinity College Dublin and co-hosted by Dublin City University, ADAPT’s partner institutions include University College Dublin, Technological University Dublin, Maynooth University, Munster Technological University, Technological University of the Shannon: Midlands Midwest, and the National University of Ireland Galway. www.adaptcentre.ie
Committees

Co-Chairs:

» Naomi Harte, Trinity College Dublin
» Julie Carson-Berndsen, University College Dublin
» Gareth Jones, Dublin City University, Ireland

Technical Programme Committee Co-Chairs:

» Simon King, University of Edinburgh
» Petra Wagner, Bielefeld University
» Kate Knill, Cambridge University

Local Organising Committee:

» Aibhe Ní Chasaide, Trinity College Dublin, Ireland
» Amelia Kelly, Soapbox Labs
» Ben Cowan, University College Dublin
» Bernd Möbius, Saarland University
» Carl Vogel, Trinity College Dublin
» Catherine Lai, University of Edinburgh
» Declan McKibben, ADAPT Centre
» Elaine Uí Dhonnchadha, Trinity College Dublin
» Finnian Kelly, Oxford Wave Research
» Georgina Brown, Lancaster University
» Heidi Christensen, University of Sheffield
» Ilaria Torre, KTH Royal Institute of Technology
» Jennifer Williams, University of Southampton
» Joao Cabral, Trinity College Dublin
» Rob Clark, Google

» John Kane, Cogito Corp
» Korin Richmond, University of Edinburgh
» Liadh Kelly, Maynooth University
» Mark Gales, University of Cambridge
» Mark Kane, Cerence
» Martin Russell, University of Birmingham
» Matt Roddy, Cogito Corp
» Noel Mitchell, Keynote PCO
» Olivia Waters, ADAPT Centre
» Peter Bell, University of Edinburgh
» Peter Corcoran, National University of Ireland, Galway
» Robbie Gallagher, ADAPT Centre
» Robert Ross, Technological University Dublin
» Ronan Flynn, Technological University of the Shannon
» Sébastien Le Maguer, Trinity College Dublin
Provisional Programme 2023

Proposed Theme for INTERSPEECH 2023 Conference

“Inclusive Spoken Language Science and Technology – Breaking Down Barriers”

Ensure you visit the conference website to view the current programme schedule and sign-up to receive the conference news.
Conference Venue

INTERSPEECH 2023 will take place in the Convention Centre Dublin, right in the heart of the city. This purpose-built venue will allow delegates, sponsors and exhibitors an opportunity to network and engage with each other during four interactive days.

An excellent networking zone will be created within the Forum space, featuring exhibition, posters and catering space, creating a hub of activity during the conference.

What opportunities will INTERSPEECH 2023 provide & who attends:

We will work closely with our sponsors and exhibitors to ensure all aspects of delegate engagement are maximised throughout INTERSPEECH 2023

- Over 1,500 global participants in one location:
  - Heads of departments, educators, researchers and publishers.
  - Industry – such as telecommunications, healthcare, data science, electronics.
  - Government departments and private and public industries.
- Demonstrate your commitment to education and the dissemination of knowledge.
- Showcase your services and products to your direct audience.
- Secure your global presence by attending the conference.
- Use the event platform to grow your company brand.
- Differentiate your company from your competitors.
- Enhance your brand’s visibility by supporting this event.
Sponsorship Package Levels

This INTERSPEECH 2023 prospectus offers a range of packages available for our partners to connect and network with delegates throughout the programme. All sponsors are welcome to select from the various packages. Below is a general summary of what is included, followed by detailed information of our top-4 tiers, plus other opportunities to support the conference.

<table>
<thead>
<tr>
<th>Sponsorship Package Levels</th>
<th>Founding Sponsor €50,000</th>
<th>Platinum SOLD €30,000</th>
<th>Diamond €20,000</th>
<th>Gold €15,000</th>
<th>Silver €10,000</th>
<th>Bronze €7,500</th>
<th>Supporter €3,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Limited Opportunities</td>
<td>1</td>
<td>2</td>
<td>4</td>
<td>10</td>
<td>7</td>
<td>Unlimited</td>
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<td>Exhibition Booth</td>
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<tr>
<td>Exhibition Staff Passes</td>
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<td>4</td>
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</tr>
<tr>
<td>Programmes Inclusion at Lunchtime Session</td>
<td>1 Session (30 min)</td>
<td>10% Discount</td>
<td>10% Discount</td>
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<tr>
<td>Promotional/Brand Inclusions *</td>
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<td>Acknowledgment at the Opening and Closing Ceremony</td>
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<tr>
<td>Advertisement within the onsite programme</td>
<td>1 Full Inside Cover</td>
<td>1 Full Inside Page</td>
<td>1 Half inside page</td>
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<tr>
<td>Listing within the Sponsors Section of the Website &amp; digital platforms</td>
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<td>Logo positioned on the home page of the conference website</td>
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<td>Company logo on official sponsor signage and materials onsite</td>
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<tr>
<td>Conference delegate pack insert</td>
<td>2 x A4 pages</td>
<td>1 x A4 page</td>
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<tr>
<td>Promotional material on sponsors table in the registration area</td>
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<tr>
<td>Inclusion in dedicated pre-conference e-newsletter</td>
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<td>1</td>
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<tr>
<td>Use of the official conference brand/Sponsorship status title</td>
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<tr>
<td>Your video on the INTERSPEECH2023 YouTube Channel</td>
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*All sponsor logo positioning will be tiered appropriately in size (Founding largest, next Platinum etc.) where indicated as displayed. Logos will only be listed as indicated above.

Note: Any Inclusion of a sponsor brand is subject to print production deadlines and or time of submission/booking. Priority for any or all inclusions or selected items are subject to time of booking and availability. All rates are subject to VAT at 23% where applicable. Rates are provided in EURO and will be invoiced accordingly.
This is an exclusive opportunity to be acknowledged as the official Founding Sponsor at INTERSPEECH 2023. This is open to one partner who will be branded accordingly. You will receive top tier branding throughout the conference and additional benefits:

**Conference Registration Benefits**
- 5 full registrations (each including Opening & Closing Ceremony and Welcome Reception ticket and conference dinner).

**Exhibition Space & Passes**
- 12sqm space in a prime location within the exhibition area.
- 4 exhibition staff passes.
- First choice on exhibition space location*.

**Programme Inclusion**
- One (1) thirty (30) minute lunchtime session (content must be approved by the scientific committee). All costs pertaining to the speaker(s) are provided by the sponsor including registration, travel, hotel and other incidental costs. The organisers will provide a meeting room and general AV. No other sponsor programme sessions will occur in parallel.

**Promotional & Marketing Benefits**
- Use of the official name and sponsorship title promoting your company’s involvement.
- Acknowledgement of the sponsorship at the Opening & Closing Ceremonies.
- Priority advertisement in the onsite printed programme – 1 full page inside cover.
- Logo positioned on the home page of the INTERSPEECH 2023 conference website.
- Listing on the sponsors section of the website, with a direct link to your company’s website.
- One delegate bag insert, packed into the delegate pack (size and content to be approved by the conference office).
- Promotional material displayed on sponsors table in registration area.
- Inclusion in a pre-conference, dedicated sponsor e-newsletter.
- Company logo included in official sponsor signage and onsite materials.
- Your company video included in the INTERSPEECH 2023 YouTube channel.

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**PLATINUM SPONSOR**

The Platinum sponsorship tier is limited to two partners at the INTERSPEECH 2023 conference. This is to ensure we provide best brand visibility. You will receive excellent branding throughout the event and the following additional benefits:

**Conference Registration Benefits**
- 4 full registrations (each including Opening & Closing Ceremony and Welcome Reception ticket and conference dinner).

**Exhibition Space & Passes**
- 12sqm space in prime location within the exhibition area.
- 4 exhibition staff passes.
- Premium space location.

**Special 10% Discount on hosting a lunchtime session.**

**Promotional & Marketing Benefits**
- Use of the official name and sponsorship title promoting your company’s involvement.
- Acknowledgement of sponsorship at the Opening & Closing Ceremonies.
- Priority advertisement in the onsite printed programme – 1 full page.
- Logo positioned on the home page of the INTERSPEECH 2023 conference website.
- Listing on the sponsors section of the website, with a direct link to your company’s website.
- One delegate bag insert, packed into the delegate pack (size and content to be approved by the conference office).
- Promotional material displayed on sponsors table in registration area.
- Inclusion within a pre-conference dedicated sponsor e-newsletter.
- Company Logo included in official sponsor signage and onsite materials.
- Your company video included in the 2023 YouTube channel.

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*Inclusion of your organisation’s branding within or as part/packed in or on any printed/branded is subject to the time of booking and adhering to production timelines. On confirmation of your selected item, a general timeline will be provided per the booking term and will detail all branding deadlines and requirement. Failure to adhere to any timelines is the sole responsibility of the booking party and not the conference office. No refund will be provided where a sponsor has not provided the requested artwork, branding or other items required in the production of conference items or materials.
## DIAMOND SPONSOR

| 2 remaining | €20,000.00 |

The Diamond sponsorship tier is limited to four partners at the INTERSPEECH 2023 Conference. This is to ensure we provide excellent brand visibility. You will receive diamond tier branding throughout the event and the following additional benefits:

### Conference Registration Benefits
- 3 full registrations (each including Opening & Closing Ceremony and Welcome Reception ticket and conference dinner).

### Exhibition Space & Passes
- 6sqm space in prime location within the exhibition area.
- 2 exhibition staff passes.
- Premium location space.

### Promotional & Marketing Benefits
- Use of the official name and sponsorship title in promoting your company’s involvement.
- Acknowledgement of sponsorship at the Opening & Closing Ceremonies.
- Priority advertisement in the onsite printed programme – 1 half page.
- Logo positioned on the home page of the INTERSPEECH 2023 website.
- Listing on the sponsors section of the website, with a direct link to your company’s website.
- Promotional material displayed on sponsors table in registration area.
- Company logo included in official sponsor signage and onsite materials.
- Your company video included in the 2023 YouTube channel.

### Special 10% Discount on hosting a lunchtime session.

## GOLD SPONSOR

| 7 remaining | €15,000.00 |

The Gold sponsorship tier is limited to ten partners at INTERSPEECH 2023. This is to ensure we provide excellent brand visibility. Our Gold Sponsors will be acknowledged with the following benefits:

### Conference Registration Benefits
- 1 full registration (each including Opening & Closing Ceremony and Welcome Reception ticket and conference dinner).

### Exhibition Space & Passes
- 6sqm space in prime location within the exhibition area.
- 2 exhibition staff passes.
- Premium location space.

### Promotional & Marketing Benefits
- Use of the official name and sponsorship title promoting your company’s involvement.
- Acknowledgement of sponsorship at the Opening & Closing Ceremonies.
- Listing on the sponsors section of the 2023 conference website, with a direct link to your company’s website.
- Promotional material displayed on sponsors table in registration area.
- Company logo included in official sponsor signage and onsite materials.

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NETWORKING / REFRESHMENT BREAKS €13,500

Throughout the programme, delegates will enjoy refreshment breaks within the exhibition hall and catering areas. Sponsorship provides you with brand recognition at the event in the morning and afternoon during the official breaks exclusively, as the sponsor on your selected day (both the AM and PM breaks are included).

➢ Acknowledgement in the conference programme book and timetable*
➢ Table-top cards with your organisation logo at the catering stations for the selected break.
➢ Recognition on the conference website, with your logo hyperlinked to your organisation’s website.
➢ Acknowledgement in the main session halls holding screens, displayed prior to selected break.
➢ Opportunity to position four (4) promotional free-standing banners at the exhibit area entry way on your selected break (maximum 1.4m wide by 2m tall).
➢ Opportunity to “upgrade” the sponsored refreshment break – additional charges will apply to the sponsor – contact us to learn more.

WELCOME RECEPTION SOLD €15,000

Your organisation has exclusive sponsorship of the Welcome Reception taking place in the Exhibition Hall. This is the first main gathering of all participants and an opportunity to make a first impression on the delegates. This event provides a sponsor with a unique opportunity to engage with the delegates. We will work with you to ensure full recognition of your support, including:

➢ Acknowledgement in the conference programme book*.
➢ Recognition on the website, with your logo hyperlinked to your organisation’s website.
➢ Table-top cards with your organisation logo at the catering stations during the event.
➢ Opportunity to position six promotional free-standing banners – (maximum 1m wide x 2m tall, banner supplied by the sponsor).
➢ Five (5) passes included to the Welcome Reception.

STUDENT SOCIAL EVENT €12,000

Your organisation has exclusive sponsorship of the student reception on Tuesday evening. During this relaxed and informal event, our sponsor can engage with the international audience, promote your organisation and connect with the delegates.

We will work with you to ensure full recognition of your support, including:

➢ Acknowledgement in the conference programme book*.
➢ Recognition on the website, with your logo hyperlinked to your organisation’s website.
➢ Opportunity to position three promotional free-standing banners – (maximum 1m wide x 2m tall, banner supplied by the sponsor).
➢ Inclusion of one full page advertisement in the programme book inviting students to participate.
➢ Five (5) passes included to the Student Event.

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REVIEWER EVENT

Your organisation has exclusive sponsorship of the Reviewers event, that acknowledges the important volunteer work and contribution in creating the technical programme. We will work with you to ensure full recognition of your support, including:

➢ Acknowledgement in the conference programme book*.
➢ Recognition on the website, with your logo hyperlinked to your organisation’s website.
➢ Opportunity to position two promotional free-standing banners – (maximum 1m wide x 2m tall, banner supplied by the sponsor).

CONFERENCE DINNER

Your organisation has exclusive sponsorship of the Conference Dinner, which will take place on Wednesday evening as part of the official programme. With an evening of dining, cultural experiences and an excellent opportunity to leave a lasting impression on the delegates, this event provides a sponsor an opportunity to engage with the delegates. Guests are welcome to purchase tickets and branded event tickets will be provided to all participants.

We will work with you to ensure full recognition of your support, including:

➢ Acknowledgement in the Conference programme book*.
➢ Recognition on the website, with your logo hyperlinked to your organisation’s website.
➢ Logo included on dinner signage and ticketing.
➢ Opportunity to include promotional gift at the event, subject to approval.
➢ 5-minute address as part of evening opening.
➢ Opportunity to position six promotional free-standing banners – Two (2) by the entry-ways, two (2) by the stage (maximum 1m wide x 2m tall, banner supplied by the sponsor) and two other locations to be agreed in the dinner venue.
➢ Six (6) passes included to the Conference Dinner.

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In order to support the INTERSPEECH 2023 theme of “Inclusive Spoken Language Science and Technology – Breaking Down Barrier” and to make this year’s conference inclusive and accessible on a global scale, we are providing our industry partners with an opportunity to become the conference official Closed Captioning Sponsor.

We believe that our community can offer the best speech recognition technology in the world. Therefore, we wish to implement Closed Captioning onscreen for all of the plenary sessions to be held in the main auditorium, as well as the Opening and Closing Ceremonies for the conference. We are seeking a sponsor whose speech recognition software will be used to provide all Closed Captioning needs, with the sponsor acknowledged within each session with this capability, as well as in our overall chart of sponsoring companies. A 20% discount will apply for this item if combined with other sponsor packages.

Sponsoring Closed Captioning services at INTERSPEECH 2023 can provide your brand with a range of benefits, from increased visibility and positive brand association to networking opportunities and exposure to a wider audience.

Sponsor benefits include:

➢ Acknowledgment at the Opening and Closing Ceremony
➢ Your logo displayed during the plenary sessions as well as the Opening and Closing Ceremony
➢ Acknowledgement in the conference programme book
➢ Recognition on the conference website, with your logo hyperlinked to your organisation’s website.

SPEAKER READY-ROOM (Exclusive) €9,000

Throughout the conference the Speaker Ready-Room is a key focal point. All programme contributors will visit and engage with this area in the preparation of their presentation and this zone will be visible to all delegates.

Sponsor benefits include:

➢ Acknowledgement in the conference programme book*.
➢ Recognition on the conference website, with your logo hyperlinked to your organisation’s websites
➢ Opportunity to display one free-standing banner in the speaker ready room (maximum 90cm wide x 2m tall, banner supplied by the sponsor).
➢ Branding on the speaker room space.
➢ Opportunity to provide gifts to delegates utilising this space.
➢ Inclusion in the room signage and notifications such as the “Speaker Ready Room at INTERSPEECH 2023- sponsored by Company Name”

APP / STREAMING PLATFORM €12,000

Delegates will keep connected and updated on the conference activities through the onsite App/streaming platform. This will be accessible by most iOS and Android mobile devices while at the conference, as well as tablets and computers.

Sponsor benefits include:

➢ Acknowledgement in the conference programme book*.
➢ Recognition on the conference website, with your logo hyperlinked to your organisation’s website.
➢ Sponsor’s logo will be listed on the access page for the App/platform (note that other sponsors will be included within the App, but the App sponsor will be provided “headline” listing and display on main navigation bar).
➢ Main write-up within the sponsors section of the mobile App.

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LUNCTIME SPONSOR SESSION €15,000

During the conference, there is an opportunity for sponsors to host a lunch-time symposium with no other sessions in parallel (4 days available, maximum one per sponsor, already included in Founding Sponsor package), which will allow the sponsor to showcase their recent scientific research.

The session will be thirty (30) minutes if lunch is not provided by the sponsor, or forty-five (45) minutes if lunch is being provided.

Content must be approved by the scientific committee and all costs pertaining to the speaker(s) are to be covered by the sponsor, including registration, travel, hotel and other incidental costs. The conference will provide one meeting room (capacity 200pax-500pax) with projection, screen and one microphone. The Sponsor may provide lunch for attendees – a quote for the catering costs will be provided.

Sponsor benefits include:
- Acknowledgement in the conference programme book*.
- Recognition on the conference website, with your logo hyperlinked to your organisation’s website.
- Opportunity to display free-standing banner stands in the room.

EARLY CAREER RESEARCHERS PROGRAMME €16,000

Throughout the conference, there will be an ongoing programme of sessions and workshops aimed specifically at students and Early Career Researchers. Organised by ISCA’s Student Advisory Committee, in cooperation with our sponsor, these sessions will focus on career development, advice on travel and funding opportunities, publication channels, and academic and industry partnerships.

Sponsor benefits include:
- Acknowledgement in the conference programme book*.
- Recognition on the conference website, with your logo hyperlinked to your organisation’s websites
- Acknowledgement in session rooms.
- Direct input to planning of session format and content.
- Opportunity to provide materials to delegates at these sessions and to meet with the participants and faculty.
- Inclusion in the room signage and notifications such as the “ECR Programme at INTERSPEECH 2023 - sponsored by Company Name”

STUDENT BURSARY PROGRAMME €2,000

Support student attendance at INTERSPEECH 2023 through the official ISCA Travel Grant Programme. Your support will benefit the participation of 3 students with registration and funding towards travel and accommodation. Students in receipt of the bursary programme will be an awardee of an oral or poster presentation at the conference.

Sponsor benefits include:
- Recognition on the conference website, with your logo hyperlinked to your organisation’s website in the Conference Scholar programme section.
- Acknowledgement as part of the conference closing ceremony.

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**BRANDED ITEMS / SUPPORTS**

**CHARGING & PRINT STATION**

€8,000

Your brand can “Charge-up” the delegates’ devices and more. All delegates will have access to the sponsor branded charging, print station in the exhibition hall. Sponsors logo will be included in the charging station branding. Delegates will have free access to power up their devices, use a provided laptop station to search the web, review the programme online and print flight tickets etc. This location will be a hub of activity and in high demand.

Sponsor benefits include:

- Acknowledgement in the programme book*.
- Recognition on the website, with your logo hyperlinked to your organisation’s website.
- Logo included as part of the laptop station(s) screen savers and desktops.

**DELEGATE LANYARDS**

€9,000

All delegates will receive an official conference lanyard. Your logo and the conference brand will be printed by the conference office (one colour print process - lanyards will be provided by the conference secretariat).

Sponsor benefits include:

- Your logo included on the lanyard worn by each delegate for the duration of the event.
- Acknowledgement in the conference programme book*.
- Recognition on the conference website, with your logo hyperlinked to your organisation’s website.
- *Note this sponsorship is a priority option for the top 4 sponsor levels.*

**DELEGATE PACK**

€12,500

Each registered delegate will receive an official conference pack. Each participant will receive this pack/bag with your brand aligned with the conferences. This will contain all delegate materials.

Sponsor benefits include:

- Your logo included on the pack/bag in conjunction with the conference logo/brand (bag provided by the office and your logo position will be confirmed by the secretariat).
- Acknowledgement in the programme book*.
- Opportunity to include a promotional delegate bag insert in the bag, supplied by your company *(Insert must be approved by the Organising Committee)*.
- Recognition on the website, with your logo hyperlinked to your organisation’s website.

**VOLUNTEER T-SHIRTS**

€9,000

Official volunteers are the face of the INTERSPEECH 2023 conference throughout the event. They are clearly identifiable to all delegates providing assistance. Include your brand with the conference’s own, on the volunteer conference T-shirt.

Sponsor benefits include:

- Recognition on the website, with your logo hyperlinked to your organisation’s website.
- Your logo included on the volunteer t-shirt with the conference logo (t-shirt provided by the conference office and your logo position will be confirmed by the Conference Secretariat).

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* Inclusion of your organisation’s branding within/on or as part/packed in or on any printed/branded is subject to the time of booking and adhering to production timelines. On confirmation of your selected item, a general timeline will be provided per the booking term and will detail all branding deadlines and requirement. Failure to adhere to any timelines is the sole responsibility of the booking party and not the conference office. No refund will be provided where a sponsor has not provided the requested artwork, branding or other items required in the production of conference items or materials.
CONFERENCE WATER BOTTLES

Each registered delegate will receive an official conference water bottle included in their delegate pack. Your brand will be aligned with the INTERSPEECH 2023 brand.

- Recognition on the conference website, your logo included on the water-bottle - one-color print process will be confirmed by the Conference Secretariat.

DELEGATE PACK INSERT (limited availability)

Each registered delegate will receive an official conference pack/bag. Have your promotional flier included in the official delegate bag. One flier is provided by the sponsor. (Note that only 8 opportunities are available for non-tiered sponsors)

Sponsor benefits include:

- One promotional insert is included in each delegate pack, supplied and shipped by your company (Insert must be approved by the Organising Committee – maximum 1 A4 page)*.

NOTE PAD & PEN

Each delegate will receive your organisation’s branded note pad and pen within the delegate bag. Note that the sponsor provides the material for inclusion in the delegate pack to the conference office*

ADVERTISEMENTS / PROMOTIONAL ACTIVITIES

PROGRAMME BOOK ADVERTISEMENT OPTIONS

Full-page Advertisement €2,500
Half-page Advertisement €1,500

Provide your organisation’s advertisement for inclusion to the delegate within the programme book which is received by each delegate. Black and white advertisement, graphic provided by sponsor.

BANNER-ADVERTS INCLUDED IN E-BLASTS

Regular e-blasts are circulated from the conference office to our marketing groups, registered delegates and interested parties. Have your brand promoted accordingly.

REGISTRATION CONFIRMATION EMAIL (exclusive banner ad) €5,000
On booking, all participants receive a confirmation email – your banner ad will be exclusively included linking to your organisation’s web url. This is offered as priority to our top 4 tiered sponsor levels

GENERAL PRE-E-BLAST (this is for one e-blast) €3,500
During the event planning, the conference office will issue regular e-newsletters with event updates. Include your organisations banner ad and link to your web url. This rate is for one inclusion.

FINAL CONFIRMATION EMAIL (joining instruction pre-event email – exclusive) €6,950

* Inclusion of your organisation’s branding within/on or as part/packed in or on any printed/branded is subject to the time of booking and adhering to production timelines. On confirmation of your selected item, a general timeline will be provided per the booking term and will detail all branding deadlines and requirement. Failure to adhere to any timelines is the sole responsibility of the booking party and not the conference office. No refund will be provided where a sponsor has not provided the requested artwork, branding or other items required in the production of conference items or materials.
Pre-conference all delegates will receive final joining instructions for the event by email. Your banner ad will be exclusively included linking to your organisation’s web url. This is offered as priority to our top 4 tiered sponsor levels.

**WEB BANNER ADVERT FOR SPONSORS (ONE MONTH)**

Our sponsors are offered an opportunity to have a focused banner advert listed on the sponsors section linking through to your organisation’s web url. This will be listed at the top of the sponsors page, irrespective of the sponsors tiered status. One tweet/FB post will be included promoting the sponsor focus during the secured month. This is only offered to our sponsors and exhibitors.

**EXHIBITION**

The INTERSPEECH 2023 exhibition will be open to all participants from Monday 21st August to Thursday 24th August. (Set up Sunday 20th from 1100hr to 1800hr completion). All main catering, Welcome Reception and other networking points will be located in the exhibition hall, ensuring footfall through this area.

The Convention Centre Dublin offers a modern open building, ideal for large exhibitions and flow of crowds through the spaces. We are planning an exhibition space that will engage and allow for your time with the delegates. Stand positions are based on fist come basis so we recommend booking early to secure your preferred location.

Exhibitors are also encouraged to book early to secure their position and brand recognition on the website. (www.INTERSPEECH2023.org). All exhibiting companies will be listed on the website with a “Business Card” listing and direct web link to your organisation with a short description.

**Exhibition Rates**

Ensure that you book early to avail of the discounted early bird rate. Note that larger exhibition spaces provide further discounts when considering your stand location and footprint. Contact us to learn more.

<table>
<thead>
<tr>
<th>Exhibition Stand Size</th>
<th>Early Bird Price</th>
<th>Standard Price</th>
<th>Included number of Expo Staff passes</th>
</tr>
</thead>
<tbody>
<tr>
<td>3m x 2m Stand</td>
<td>€2,495</td>
<td>€3,195</td>
<td>2</td>
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<tr>
<td>3m x 3m Stand</td>
<td>€3,295</td>
<td>€3,995</td>
<td>3</td>
</tr>
<tr>
<td>4m x 3m Stand</td>
<td>€4,195</td>
<td>€4,895</td>
<td>4</td>
</tr>
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</table>

Rates include an exhibition stand as follows:

- Sqm space as booked with included white beMatrix Modular structure to include one text header.
- Furniture package of one trestle table, tablecloth and 2 chairs.
- Lighting pack and one standard double socket with power connection.

Exhibition staff passes have access to the welcome reception, exhibition hall and daily refreshments. Additional tickets may be purchased and upgrades to full conference pass can be booked.

Contact us to learn more. **OPPORTUNITIES FOR START-UPS – CLICK HERE**
SPONSORSHIP & EXHIBITION MANAGEMENT

INTERSPEECH 2023 has engaged the professional management services of Keynote PCO.

Contacts:
Tel: + 353 1 400 3648
Email: expo@INTERSPEECH2023.org

Address:
INTERSPEECH 2023
c/o Keynote PCO
Suite 26, Anglesea House, 63 Carysfort Ave, Blackrock, Co Dublin, Ireland A94 FF63
www.keynotepco.ie

All sponsors and exhibitors are requested to ensure that they adhere to the codes of best practice when engaging in exhibitions at the INTERSPEECH 2023 Conference.

HOW TO MAKE A BOOKING

1. Ensure you read through the booking terms and conditions that follow on page 18.
2. Please review the booking form on pages 19 & 20.
3. Complete the booking/agreement form, scan and return by email to expo@INTERSPEECH2023.org.
4. Ensure you email a high-resolution copy of your organisation’s logo and relevant web address for marketing.
5. On receipt of the completed form, you will be emailed an Invoice for payment.
6. Please ensure payment is completed according to your booking terms which will be advised on receipt of your completed form and detailed in the invoice copy.
Sponsorship and Exhibition Agreement & Booking Form – INTERSPEECH2023

BOOKING TERMS & CONDITIONS

Cancellations/Postponement & Payments:

50% of total amount is due immediately with booking confirmation. All invoices must be paid within 30 days of the invoice date. Payment can be made by bank wire transfer or credit card (credit card must be a pre-approved option, contact us for details as charges may apply). Bank details will be provided on all invoices. All bank charges are the responsibility of the sender. If the Client fails to submit full and final payment 7 months prior to the event, Keynote PCO can cancel the Client’s participation with no refund of monies received. Should booking and subsequent payment terms be after the above period, alternate dates will be confirmed with the client (sponsor or exhibitor).

Should an Exhibitor/Sponsor wish to cancel any of its participation (sponsorship, exhibition space, shell scheme, stand services, advertising etc.), written notification must be sent to expo@INTERSPEECH2023.org

Refunds will be based on the following schedule:

➢ Before 1 December 2022 40% refunded, less agreed benefits received to date.
➢ After 1 December 2022 No refund available.

In the event that the conference is postponed for any given reason, the exhibitor/sponsor/advertiser will not be entitled to cancel the exhibition space / sponsorship / advertising or to obtain monetary compensation, but the benefits that have been agreed will remain in place for the rescheduled event. In the event that the Conference is cancelled for any given reason, the organisers will refund the exhibition/sponsorship/advertising money to the relevant company, minus any benefits that have been received by the company prior to the cancellation and any expenses incurred by the organisers with respect to the provision of the agreed benefits.

Should the conference format or medium change (to include hybrid or fully virtual event delivery): the exhibitor/sponsor/advertiser will not be entitled to cancel or to obtain monetary compensation, but the benefits that have been agreed will remain in place and adjusted appropriately.

Stand Assignment, Exhibition Construction & Staff:

Tiered Sponsors will be offered first preference on exhibition space location as required. The remainder will be allocated strictly on a first come, first served basis to other exhibitors and will be confirmed in writing, by Keynote PCO. If a custom designed stand is to be constructed, please provide a diagram of the proposed stand, with details and dimensions. All display constructions require the approval of the Exhibition & Sponsorship Manager at Keynote PCO, 6 months prior to the conference. All stands must adhere to the dimensions as booked according to their package and per the exhibition manual that will be issued to all confirmed exhibitors. Preferences and priorities requested by the Exhibitor/Sponsor as to space location will be respected whenever possible. The Exhibition & Sponsorship Manager however reserves the right to make reasonable transfers as to the location of the Exhibitor/Sponsor’s space should any circumstances arise where it is deemed necessary. No transfers will be made without prior notice to the Exhibitor/Sponsor. Any changes in space locations do not entitle the Exhibitor/Sponsor to cancel the exhibition space or obtain monetary compensation.

The organisers reserve the right to alter the layout of the exhibition area and to remove sections of the space and features such as posters, catering and internet café where or as required. Exhibitors agree to present the full duration of the exhibition during the event. Set up and dismantling of any display/exhibition spaces must only occur during the specific allotted timings.

Exhibitors are entitled to the number of staff passes indicated in their exhibition package. Additional exhibition only passes are booked at a rate of €225 per person.

Insurance and Safety:

The organisers cannot be held responsible for any loss of damage caused to any equipment brought in for the Exhibition/Sponsor’s exhibition space. The Exhibitor/Sponsor is therefore advised to ensure to take out adequate insurance cover as necessary including Employers Liability & Public Liability cover, insurance to cover damage to venue, exhibits or other personal property. In addition, the Exhibitor/Sponsor is required to show proof of their insurance liability in the event of damage to the venue. Exhibitors and their representatives shall indemnify and hold harmless Keynote PCO, INTERSPEECH 2023, ICSA, ADAP, The Convention centre Dublin and their affiliated agents and employees from any or all liability.

The complete Rules & Regulations will be published in the Technical Information Manual (Exhibition) which will be issued to all exhibitors a minimum 10 months before the event. The Rules & Regulations must be fully observed by exhibitors, their contractors and their personnel. Insurance documentation and risk assessments must be provided per dates and deadlines in this document and failure to provide any required documentation may cause your booking to be cancelled with no refund available. The organisers reserve the right to demand changes to, or closure of any stand that does not conform to these Rules & Regulations. If an exhibitor fails to comply with the official rules and regulations, the organisers reserve the right to reclaim its exhibition space and resell it, and all monies paid by the exhibitor shall be forfeited.

Once a sponsor or an exhibiting company has reserved exhibition space, modular booth and/or stand services, it agrees to abide by the payment conditions and cancellation policy plus all further rules and regulations in the technical information manual. The Sponsor/Exhibitor agrees not to carry on additional promotional activities in Dublin outside the conference venue over the dates of INTERSPEECH 2023. If acting as a sponsor/exhibitor, all activities must take place within the venue or for related events (e.g. social events and tour programmes) and any activities must be specifically agreed with the organisers of the Conference. Contact expo@INTERSPEECH2023.org

By completing and returning this form, you agree to all the initial Booking Terms and Conditions as listed in the full INTERSPEECH 2023 Sponsorship and Exhibition Prospectus and agree to abide by all conditions provided in the full exhibitor/sponsor manual once provided with respect to timelines and technical builds.
SPONSORSHIP BOOKING DETAILS

Please indicate below the sponsorship opportunity you wish to book.

**Sponsor Name** as to appear on official branding

➢

SPONSORSHIP ITEMS

<table>
<thead>
<tr>
<th>Please tick to indicate your selected item(s)</th>
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<th>Please tick to indicate your selected item(s)</th>
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EXHIBITION SPACE BOOKING DETAILS

**Exhibitor Name** as to appear on official branding and signage

➢

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<thead>
<tr>
<th>Stand Expo Space</th>
<th>Late Fee</th>
<th>Total # of Stands</th>
<th>Total Cost</th>
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<tr>
<td>3m x 2m Space</td>
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<tr>
<td>4m x 3m Space</td>
<td>€4,895</td>
<td></td>
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</tbody>
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Total Exhibition and Sponsorship Value: €

*All values are listed in EURO €
Note that all sponsorship an exhibition rates are quoted net of VAT at 23% rate will be added to all items invoiced where appropriate.*
Invoice Split:
- If you wish to use the split payment options between deposit and balance option, please tick here. An immediate 50% deposit invoice will be issued based on the payment conditions.
- Timelines will be agreed with the conference office following submission of the form for any split payments and will be confirmed in writing.
- If you prefer to receive a full value invoice, please tick here.

Required tick to agree
☐ The data entered in this form is provided to Keynote PCO, who communicate information by all media formats: email, fax, telephone and post and we agree to the conference Privacy Policy – Click here

☐ I confirm that I have read and agree to the Booking Terms and Conditions per this document for INTERSPEECH 2023.

INVOICE DETAILS

Please provide all details requested below. Ensure you provide the full billing/invoice information as should appear on your invoice. It is important that your VAT number, where applicable, is provided as this may cause delay in confirming your booking.

Company Name: ________________________________
VAT Number: ________________________________
PO Number: ________________________________
Contact Name: __________________________________ Email: ________________________________
Tel: ________________________________ Email: ________________________________
Billing Address: ____________________________________________________________
__________________________________________________________
Country: ____________________________________________________________
Signature: ____________________________________________________________

Stand/Sponsorship Contact Details:

If the representative managing your onsite exhibition stand logistics or sponsorship management is different to the invoicing contact – please provide below:

Name: ________________________________ Email: ________________________________
Tel: ________________________________

Please ensure you have included a high-resolution copy of your organisation’s logo (eps or vectorised pdf) plus clear communication of your company web address. Please email to expo@INTERSPEECH2023.org.

Contact Us

Contacts:
Tel: + 353 1 400 3648 Email: expo@INTERSPEECH2023.org

Address:
Keynote PCO, Suite 26, Anglesea House, 63 Carysfort Ave,